# expandbiz

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## PRODUCT DESCRIPTION

The SEGO 80 is the newest addition to the SEGO lightbox family. This version was designed for use as a single unit in store display, so it does not have the modular capabilities of its larger counterparts but still allows for double sided graphic display. The design of the SEGO 80 has been streamlined and now features an integrated transformer built into the frame so only a single power cable is exposed outside of the lightbox. Included as always with SEGO displays is a padded travel bag with foam inserts to keep your display secure and in place during storage and travel.

| DISPLAY DIMENSIONS | 39.5"W x 79"H x 17"D |
|--------------------|----------------------|
| GRAPHIC SIZE       | 40"W x 79.5"H        |

#### **GRAPHIC MATERIAL**

Dye Sub Backlit Fabric

## PRINTING PROCESS

Dye Sublimation

#### **GRAPHIC FINISHING**

Silicone beading sewn around perimeter of graphic

## **DISPLAY CONSTRUCTION**

80mm wide aluminum extrusion frame with plastic components

## SHIPPING WEIGHTS & DIMENSIONS

| 11 3 3              | 25 lbs (frame only)<br>27 lbs (frame & graphic) |
|---------------------|---|
| Shipping Dimensions | 44"L x 13"W x 5.5"H                             |

### **GRAPHIC TURN AROUND TIME**

2 business days after proof approval (up to 6 sets)

| <b>AVAILABILITY</b> | PA and PFC only |
|---------------------|-----------------|
|---------------------|-----------------|

| LIGHT INFORMATION |       |  |
|-------------------|-------|--|
| ССТ               | 6464K |  |
| VOLTAGE (V)       | 24    |  |
| POWER (W)         | 80    |  |
| LM/W              | 121   |  |
| TOTAL LM          | 9680  |  |
| AVG LM            | 4840  |  |
| CU                | .8    |  |
| EAV               | 3872  |  |











INTEGRATED TRANSFORMER FOOT DIMENSIONS (3"W X 17 "L)

LED LIGHTS ON LEFT/RIGHT SIDES

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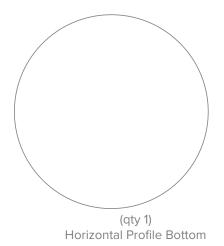


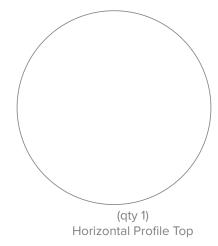


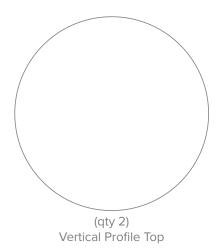


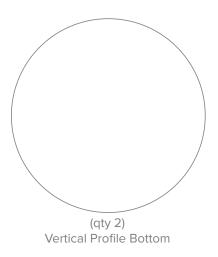


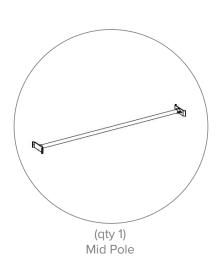
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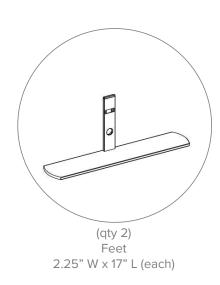


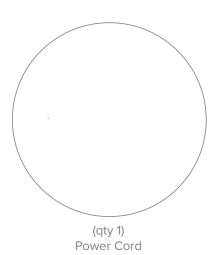


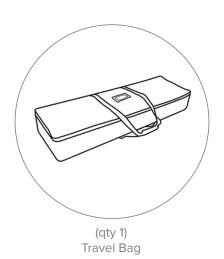














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# **SET UP INSTRUCTIONS**



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# **TEMPLATE**

PLEASE DELETE ALL TEMPLATE ELEMENTS BEFORE UPLOADING

# **SEGO 80**

# UPLOAD AT 100% SCALE DOCUMENT SIZE 40" x 79.5"

USE SAME TEMPALTE FOR FRONT AND BACK GRAPHICS
YELLOW SAFE AREA: 33"W x 73" H

KEEP ALL IMPORTANT GRAPHICS SUCH AS: LOGOS, TEXT, CONTACT INFO, ETC. IN THE YELLOW SAFE ZONE

ARTWORK IN THE BLUE AREA WILL PRINT BUT IS IN RISK
OF BEING CLOSE TO THE EDGE OR TRIMMED OFF

### **Graphic Specifications:**

- Create to template specs
  - 125 DPI resolution
    - CMYK color
  - No template lines
- Embed/link all images
- Create to outline all fonts

## Acceptable file formats:

- Photoshop (.psd, . psb)
  - Illustrator (.ai, .eps)
    - Flattened .tiff
  - Press quality .pdf

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