Backlit SEG Display Primary Image Area 36"w x 92"h Keep text and important images inside of red line. Crop Size 40"w x 96"h Graphic Size with Bleed 42"w x 99"h - CMYK color - Resolutions must be 72-125 ppi - All fonts must be created to outlines - Embed all images in final document - Save final document as PDF for print